Call: 98450 94965 I Email: digivisionbranding@gmail.com

Digivision[n]

YOUR BRAND BUILDING PARTNER



WE BELIEVE THAT YOUR BUSINESS HAS A PHENOMENAL POTENTIAL FOR GROWTH.

ARE YOU READY TO TAKE IT TO THE NEXT LEVEL?

corporate **films** I
industrial **photography** I
marketing collateral **design** I
online **presence** I
exhibition **graphics** I

30 Years of Proven Experience I Reliable & Timely Service I One Stop Branding Solutions for MSMEs

Digivision^{n}

YOUR **BRAND BUILDING** PARTNER

At Digivision, we believe that every business has a phenomenal possibility to growth. It's like an Iceberg.
Marketing is the engine that propels a business forward.
Notation 'n' in our logo is a reflection of that infinite growth possibility.

Branding helps in long term growth, top of the mind recall & creating an emotional connect with your customers. Branding done the right way has the potential to Fast Forward your business growth.
The forward pointing 'two triangles' represents what is POSSIBLE when you partner with us.



Lord Hanuman had to be reminded of his super-powers to fly past the ocean & fetch the magical herb, Sanjeevini to revive the ailing Lakshmana.

Similarly, your customers have to be reminded constantly of your super-powers be it in manufacturing or services to work with you & grow their business.

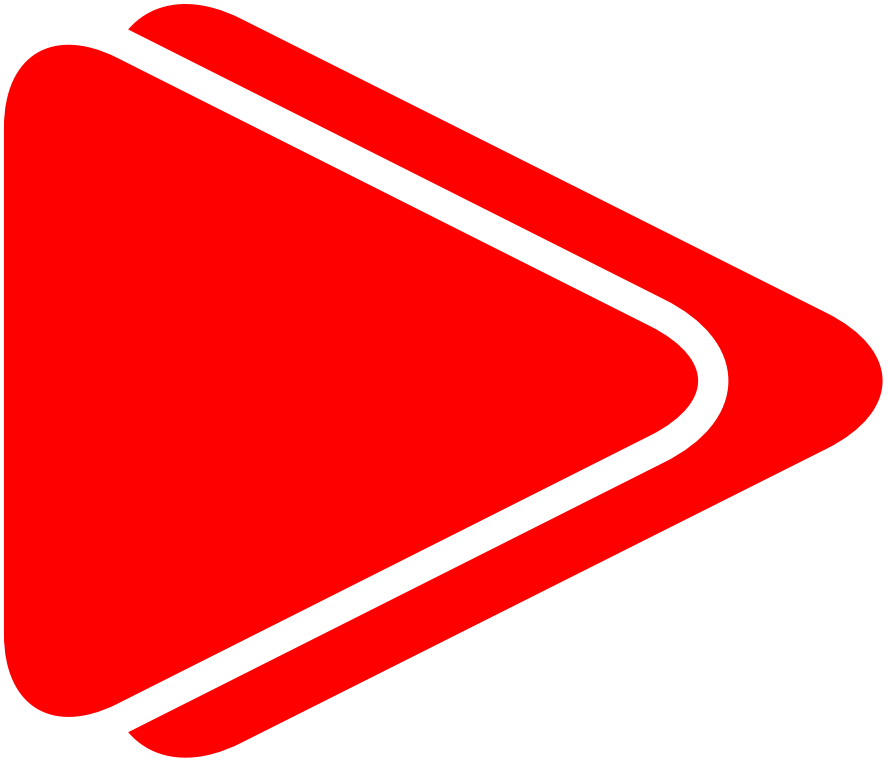
That is through BRANDING. Branding is about positioning your Business in a favourable manner in the minds of your customers.

At Digivision, we have worked with companies of different sizes & at different stages of growth across verticals. We work closely with customers to create messaging that blends their strengths with target market expectations.

We work with you at a deeper level, understand your challenges & device communication strategies to reach out to your customers in an effective manner.

We partner with companies who value Marketing & are invested in long term growth.

DIGIVISION - YOUR BRAND BUILDING PARTNER



Our Values

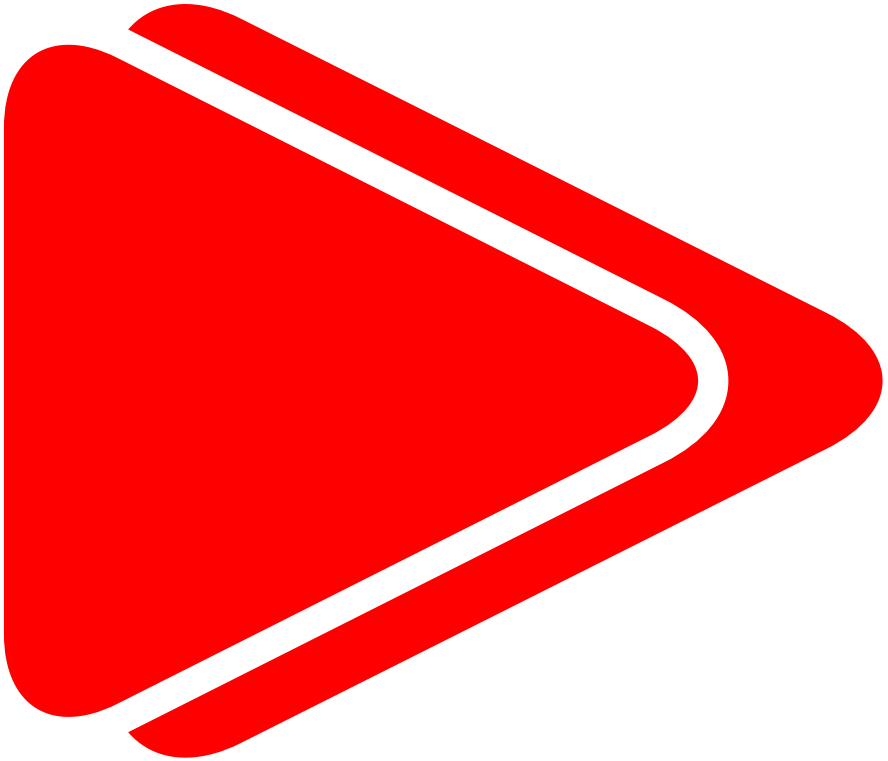
DIGIVISION has been built on the timeless values of trust, integrity, mutual respect and ethical business practices. With commitment to quality, professionalism and timely performance, we have built long term relationships and associations with our customers and business partners. For our customers – this translates to a very crucial and important benefit - **RELIABILITY.**

Majority of the times, clients expect us to deliver under the constraints of timelines & budgets. We understand and do appreciate the demands of modern businesses. With a smile, we deliver time and again!

We believe in working very closely with our clients to help them win & achieve their dreams & aspirations. This enables us to build long term relationships and infuse the nuances of their business to the communication we create.

Our Strengths

- **Non-compromising ‘want-it-at-any-cost’ attitude**
  - we always set higher standards and expectations for each project. We don’t give up until we achieve whatever we set out to achieve.
- **Critical eye for details**
  - they say ‘God is in details’. We believe and work towards it in its true spirit.
- **Effective technology management skills**
  - many a times challenges arise while executing creative projects. With our broad exposure &wide ranging expertise, we make sure the show goes on smoothly.
- **Effective project management skills**
  - with most of our projects beiing time critical, our experience and scientific approach to project planning and implementation come handy to deliver projects on-time.

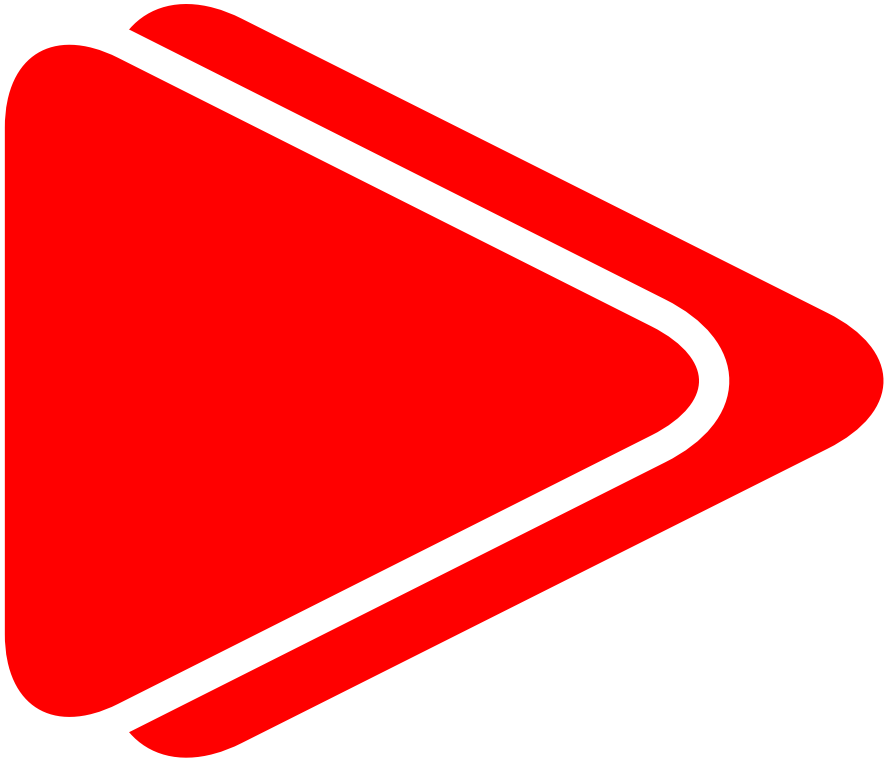


Our Vision

To be the Branding Partner of choice for MSMEs in their growth journey. And help them to grow to the next level by positioning them favourably in the hearts & minds of their customers.

Our Mission

We are on a Mission to help MSMEs to grow consistently by implementing effective marketing strategies. We achieve this by adapting powerful storytelling techniques using the mediums of social media, email marketing & a strong web presence using the tools of video, photography, design & content writing driven by a cohesive branding strategy.



Our Services

We offer end-to-end creative services that help you build your brand. It includes:

- Production of Corporate Films & Marketing Videos
- Industrial & Product Photography
- Designing of Marketing Collateral
- Create & Manage effective Online Presence
- Create eye-catching Exhibition Graphics

Founder's Profile

DIGIVISION was founded in 2000 by B. A. Rama Kumar - a Creative Entrepreneur. He is a Branding Specialist & Marketing Consultant. He is also a printing technologist, graphic designer, professional photographer, film maker, digital imaging trainer and an acclaimed Photoshop expert to receive recognition from Adobe USA, as one of the first Adobe Certified Experts in Photoshop from India in 2004. An MBA(International Business) from ECU, Australia, he brings more than 30 years of experiece & unique business perspective to every branding project.

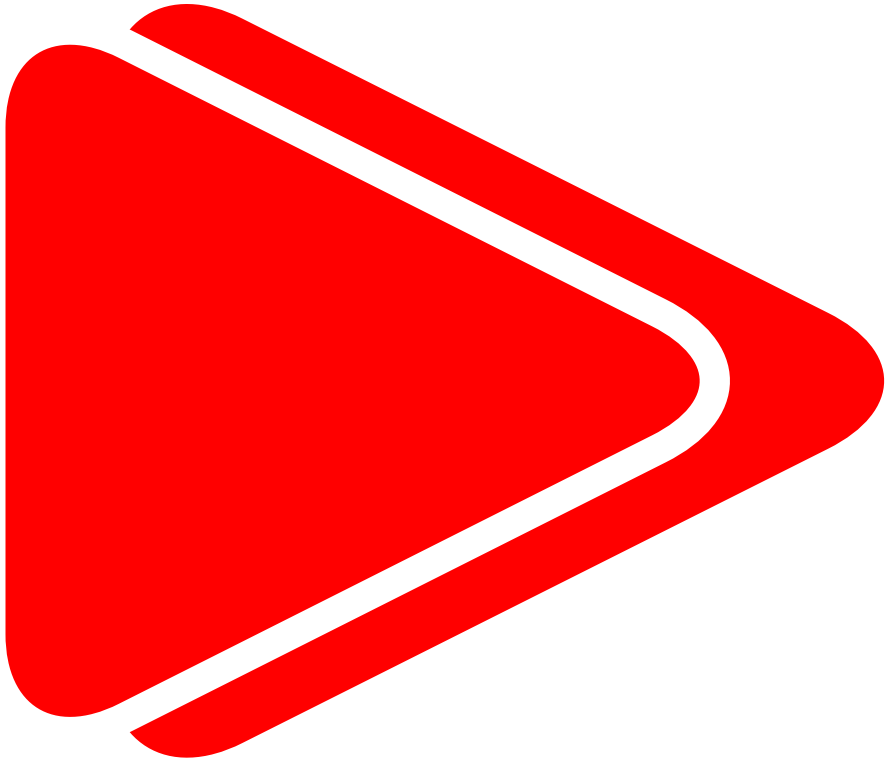


Digital Marketing Certifications received from DIGITALMARKETER.COM, USA



B A Rama Kumar - DPT, MBA, ACE-PS

Branding Specialist - Filmmaker I Photographer I Designer I International Certified Digital Marketer I Adobe Certified Expert - Photoshop



Partner with us

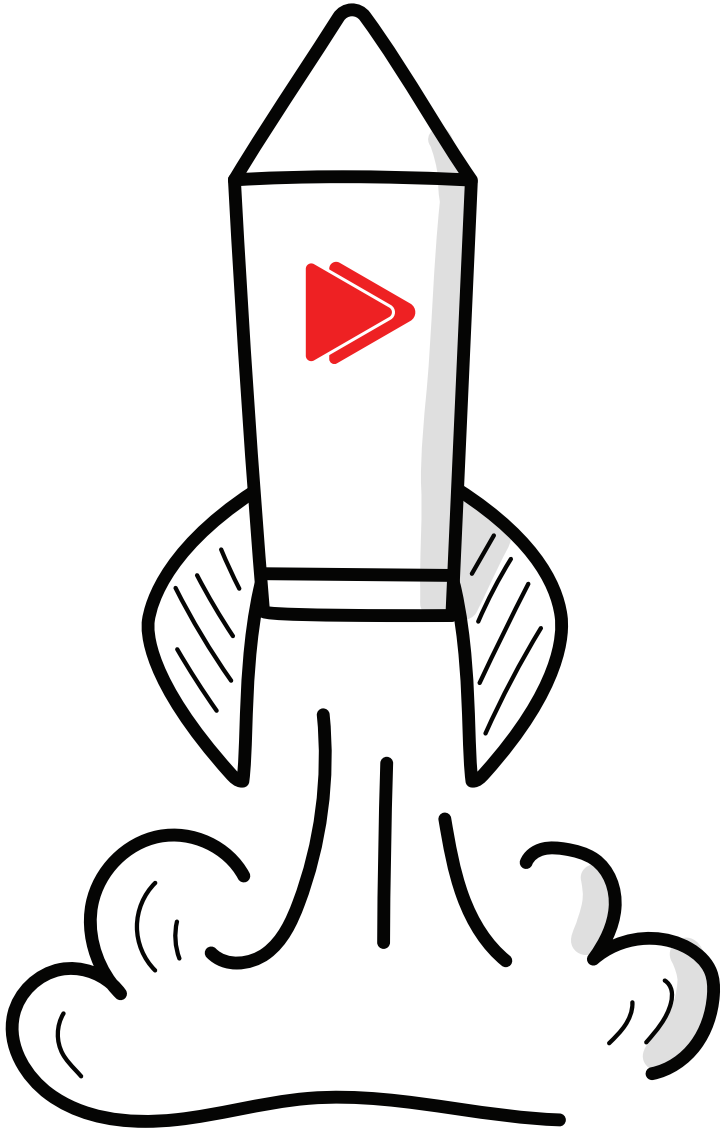
Are you a business owner or a business leader hungry for taking your business to the next level? Are you someone who feels there is more to what your business can become? Are you willing to invest the time, effort & money necessary to build a solid marketing foundation for your business? If your answer is Yes, we could possibly work together.

We have worked with organisations from start-ups to companies with turnover upto INR 1500 Crore. We understand the challenges & the opportunities that can be tapped into.

If you would like us to help you grow your business, you many contact us for a no-obligation 30 minutes Growth Strategy call. It will help you to understand where we come from as well as allow us to make sense of your dreams & aspirations. Let's talk soon...

Digivision

YOUR BRAND BUILDING PARTNER



READY • SET • GO

DIGIVISION

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LET'S PARTNER TO UNLOCK GROWTH